

**Goshen County Tourism Promotion Joint Powers Board
Board Meeting, Tuesday, November 20th, 2018
MINUTES**

The Goshen County Tourism Promotion Joint Powers Board held a board meeting Tuesday, November 20th, 2018 at 21st & Main in Torrington, Wyoming. **Members present:** Chair Sarah Chaires, Vice Chair Callie Allred, Secretary Sarita Hansen, Marisa Johnson and Jennifer Lanier. **Members Absent:** Dan Ellis, Treasurer Lynn Schukei, and Tom Baker **Guests Present:** Sandy Hoehn **Public Present:** Bob Schafer

Little Britches

Bob Schafer presented the Little Britches Rodeo grant application.

CALL TO ORDER

Chair Sarah Chaires called the meeting to order at 12:26 pm

APPROVAL OF MINUTES

Consent agenda and minutes from the last board meeting were presented for approval.

Motion: Upon motion made by Vice Chair Callie Allred, seconded by Marisa Johnson, motion carried, the minutes of October 16th Board Meeting minutes were approved as presented. Motion approved.

TREASURER'S REPORT

Treasurer Lynn Schukei presented a financial report. Highlights included profit and loss, up to date balance sheet indicating cash balance carrying forward, individual transactions for FY 2019.

GCEDC - \$3,716.66-- August Expenses

Marketing/Visitor Center Operations (\$1,250.00)

Marketing/Tourism Brand Management (\$1,666.66)

Board and Financial Administration (\$550.00)

Grant Administration (\$250.00)

Visitor Center rent -- 21st & Main (\$416.66)

Weisshaar & Associates, LLC- Compilation of financial statements (\$395.00)

Accounts Payable Motion: Upon motion made by Secretary Sarita Hansen, seconded by Vice Chair Callie Allred, motion carried the Treasurer's report and accounts payable approved as presented. Motion approved.

UNFINISHED BUSINESS

Grant Worksheet

Chair Sarah Chaires reviewed the grant worksheet and noted that some grant requests came in under budget leaving more funds in the budget for next year.

Yee Haw Daze

Board reviewed Yee Haw Daze grant reimbursement.

Motion: Upon motion made by Vice Chair Callie Allred, seconded by Marisa Johnson, motion carried to approve grant reimbursement request in full. Motion approved.

Little Britches

Little Britches Rodeo request was presented by Bob Schafer. Amount of funding requested was \$6,000.00. Discussion ensued.

Motion: Upon motion made by Vice Chair Callie Allred, seconded by Marisa Johnson, motion carried for Little Britches Rodeo grant application with the stipulation of advertisement for partial funding of \$4,000.00. Motion approved

Young Strategies

Sandy reiterated that it is very important that the board be there. The WOT is paying for Young Strategies to come in and help us out with a strategic plan.

Signage Project-Lingle

Sandy informed the board the WOT will not be continuing their grant program this year.

NEW BUSINESS.

Why local lodging tax counts

Sandy let the Lodging Tax board that there was an article called "Why local lodging tax counts" in their packets for good talking points.

Community Development Efforts

Sandy discussed the Community Development efforts and how they are correlating and strengthen our tourism economy.

Board Comments

No board comments.

Public Comments

No public comments.

ANNOUNCEMENTS

- a. **Next Board Meeting– Tuesday, December 18th, has been canceled.**

ADJOURNMENT

There being no further business to come before the board, Chair Sarah Chaires adjourned the meeting at 12:50 pm.